

Chubb Target Market Determination

Individual Personal Accident Insurance for Performers and Entertainers

CHUBB®

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Important Information

This Target Market Determination (**TMD**) is required under section 994B of the Corporations Act 2001 (Cth) and has been prepared by the product issuer Chubb Insurance Australia Limited (**Chubb**) AFSL 239687 ABN 23 001 642 020. The TMD is designed to assist customers, distributors and Chubb staff to understand who this product has been designed for and who it is not suitable for. The TMD identifies triggers for Chubb to review the target market and sets out the conditions and restrictions on distribution of the product described below. It also sets out the reporting obligations of Chubb's distributors. This document is not a Product Disclosure Statement (**PDS**) and is not a summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs and is not intended to constitute personal advice. Persons interested in acquiring this product should carefully read the PDS before deciding whether to purchase this product.

This TMD is effective from the date of publication until its replacement or withdrawal.

Where a word is capitalised in this TMD and not otherwise defined, the definition of the word can be found in the policy wording/PDS.

The PDS for the product can be found here [Individual Personal Accident Insurance for Performers and Entertainers](#).

Target Market Determination

1. Details

Product Name/s:	Individual Personal Accident Insurance for Performers and Entertainers (PDS Reference 21PDSSLEIPAO1) (the Product)
Publication Date of TMD:	September 2021
Initial Review Date:	October 2023 (2 years from date of publication)
Frequency of Product Reviews:	Every 2 years from date of publication, subject to intervening review triggers as outlined in section 4 of this TMD

2. Product Target Market

What is the Product?

This Product provides individual accident cover such as lump sum payments for certain bodily injuries for performers, entertainers or teachers.

Key covers/attributes

- ✓ Lump sum payments up to a specified amount for certain Bodily Injuries sustained by a Covered Person such as permanent loss of fingers, toes, eye/s or limbs and accidental death.
- ✓ Weekly Benefits are payable where the Covered Person suffers temporary total disablement or temporary partial disablement following or Bodily Injury.
- ✓ Cover can be tailored to provide cover:
 - during working hours whilst engaged in work related activities, including commuting; or
 - 24 hours per day, 365 days per year.

Key exclusions

- ✗ The Product excludes claims arising from (amongst other things):
 - piloting;
 - Professional Sport;
 - intentional self-injury;
 - War or Civil War;
 - Pre-Existing Medical Conditions, illness or disease for which treatment, medication or advice has been received or prescribed by a Doctor or Dentist in the three (3) years prior to the Period of Insurance.
- ✗ This Product does not provide cover for Covered Persons under the age of five (5) or over the age of seventy-five (75) years.
- ✗ Depending on the scope of cover (and specified in the Policy Schedule), the Covered Person may only be covered at certain times (i.e. during working hours).
- ✗ There is no cover under the Policy for any loss, damage, liability, Event, Bodily Injury or Sickness which is covered under any other insurance policy, health or medical scheme or Act of Parliament or is payable by any other source.

Customers the Product was designed for

This Product is targeted at performers or entertainers and teachers (as outlined below) wishing to purchase cover for themselves for personal accident:

Individual Performers/Teachers

- | | |
|---|---------------------------------|
| ✓ Actors | ✓ Mime |
| ✓ Acrobats | ✓ Models |
| ✓ Aerial Performers | ✓ MC's |
| ✓ Artists (craft, drawing, painting & sculpture) | ✓ Murder Mystery Host |
| ✓ Balloon Sculpting | ✓ Musicians & Singers |
| ✓ Bingo Callers | ✓ Pavement Art |
| ✓ Burlesque Artist | ✓ Physical Theatre |
| ✓ Caricature, Cartoons, Characters / Costume Characters - includes costumes and/or make up. | ✓ Plate Spinning |
| ✓ Children's Party Host / Entertainer | ✓ Poetry |
| ✓ Clairvoyant | ✓ Promotion Girl/Boy |
| ✓ Clown | ✓ Public Speakers |
| ✓ Comedians | ✓ Puppetry |
| ✓ Compere | ✓ Race Callers |
| ✓ Dancers | ✓ Spruikers |
| ✓ DJ / VDJ | ✓ Statues |
| ✓ Escape Artist | ✓ Story Tellers / Writers |
| ✓ Face & Body Painters / Make-up Artists | ✓ Tarot Reader / Astrologer |
| ✓ Hula Hoop | ✓ Television / Radio Presenters |
| ✓ Juggling / Staff / Diabolo / Poi (no flame, non-risky items) | ✓ Trivia Hosts |
| ✓ Karaoke Operators | ✓ Theatre Performers |
| ✓ Magicians | ✓ Stilt Walking |
| ✓ Marching / Baton Twirling | ✓ Trick Rope / Lasso |
| ✓ Marriage Celebrant | ✓ Unicycling / Trick Cycling |
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Bands & Performance Groups

- ✓ Bands / Musicians
- ✓ Orchestral Groups
- ✓ Choirs
- ✓ Children's Entertainers
- ✓ Dance Performance Groups
- ✓ Theatre Performance Groups
- ✓ Cultural Performance Groups
- ✓ Entertainers & Performers
- ✓ Sounds & Lighting Companies
- ✓ Recording Studios & Music Stores
- ✓ Theatre Productions

Entertainment Businesses

- ✓ Theatre Groups
- ✓ Dance Schools & Performers
- ✓ Concerts
- ✓ Tuition
- ✓ Booking Agents
- ✓ Artist Management & Promotional
- ✓ Organiser
- ✓ Film Production
- ✓ Short Movies
- ✓ Photographers & Videographers
- ✓ Market Days

Classes of Customers

The class of customers for who this Product is targeted can be categorised as:

- ✓ individuals who are self-employed performers, entertainers or teachers (as defined above) who:
 - earn an income; and
 - are over the age of eighteen (18) and under the age of seventy-five (75) (the ages for which cover limitations and exclusions apply);
- ✓ individuals who are under the age of eighteen (18), but where a policy has been purchased on their behalf by a parent or guardian as an insured beneficiary.

Customer's likely objectives, financial situation, and needs

Objectives	The likely objective of customers in this target market is to provide accident cover for themselves to insure against accidental death and injury.
Financial situation	The likely financial situation for customers in this target market is broad. Individuals in a range of financial situations may seek to protect themselves against the losses that impact their income or earning capacity that are covered by the Product.
Needs	Customers in this target market will likely need an insurance product which can offer cover for losses caused by Bodily Injury, including lump sum benefits and weekly benefits in the event of Temporary Total or Partial Disablement.

Customers the Product was not designed for

This Product is not suitable for:

- ✗ organisations seeking cover for their employees or voluntary workers;
- ✗ individuals seeking cover for unpaid/voluntary work;
- ✗ individuals who are not entertainers, performers and teachers, as defined above;
- ✗ individuals seeking to purchase cover to meet the requirements of an Enterprise Bargaining Agreement;
- ✗ individuals requiring the following types of insurance:
 - workers compensation insurance;
 - private health insurance;
 - income protection insurance; and
 - life insurance.

Why Product is consistent with the Target Market

Chubb views that the Product is consistent with the target market as the target market comprises entertainers, performers and teachers as the Product provides cover for personal accident for individuals in these occupations. It is therefore likely that the Product will meet the needs, or go towards meeting the needs, of those in the target market.

3. Conditions/Restrictions on product Distribution

Restriction/ Condition	Description
Method of distribution	This Product may be distributed by: • SLE Worldwide Australia Limited (ABN 23 001 642 020, AFS Licence No. 237268) (Distributor). The Distributor acts under its own AFSL under a binding authority given to it by Chubb. The Distributor is authorised to act as agent of Chubb to arrange, enter into, review and/or cancel contracts of insurance under a binding agreement with Chubb. In distributing this Product, the Distributor is authorised to provide general Product advice only and not personal advice. The Distributor's contact details are: Level 11, 56 Clarence Street Sydney NSW 2000 Postal address: GPO Box H308 Australia Square NSW 1215 O +61 2 9249 4850
Underwriting criteria	The Distributor is required to distribute the Product in accordance with Chubb's underwriting criteria.

Promotional Material	Any promotional material which is used by the Distributor in relation to the Product must be pre-approved by Chubb and must contain an electronic link to this TMD.
Distribution in accordance with TMD	The Product must only be distributed in accordance with this TMD and the contractual arrangements in place between Chubb and the Distributors.

Explanation

Customers that obtain the Product in accordance with the distribution conditions set out above are more likely to be in the target market for this product because a qualified insurance broker is acting on their behalf and can assess the customers objectives, financial situation and needs.

4. Product Review

Periods of review:	Mandatory periodic reviews of the TMD will occur at least every 2 years subject to intervening review triggers (see below).
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Review triggers:

Review triggers are events that suggest the TMD may no longer be appropriate and may trigger a review **prior** to periodic review as set out above. The review triggers for this Product are set out below.

1.	Any material change to the Product, including a change to the PDS.
2.	Changes to relevant laws, regulatory guidance, or industry codes.
3.	Any determination of or feedback from regulators, the Australian Financial Complaints Authority, a court or a tribunal suggesting that the target market may no longer be appropriate (including the use of Product Intervention Powers).
4.	The nature of feedback regarding the Product, including whether complaints have increased significantly from consumers or distributors.
5.	Distribution or purchasing of the Product in a manner significantly inconsistent with the TMD.

5. Reporting Obligations

Chubb's third party distributors must report the following information to tmd.reporting@chubb.com in order to ascertain whether or not the TMD remains appropriate to assist us in improving our product for our customers.

Distributor Reporting Obligations

Type of Report	Description	Reporting Period
Complaints	The number of complaints received regarding the Product during the reporting period and the nature and details of the complaints.	Quarterly (10 business days after the quarter has closed) <i>(even when the number of complaints received is zero)</i>

	Complaint is defined in the Australian Securities and Investment Commission (ASIC) Regulatory Guide RG 271.	
Significant dealings	A significant dealing in the Product which is not consistent with this TMD must be notified to ASIC. What amounts to a "significant dealing" will be determined by the circumstances of each case but generally: • regard should be had to the proportion of customers purchasing the product who are not in the target market, the actual or potential harm to those customers, and the nature and extent of the inconsistency of distribution with the TMD. • distributors should have regard to current ASIC guidelines when determining what may constitute a significant dealing. • if in doubt, Distributors must report the dealing to Chubb, so that Chubb can undertake the necessary assessments. The report must include: • date(s) of the significant dealing; • description of the significant dealing; • why the dealing is significant; • how the significant dealing was identified; • what steps, if any, have been taken in relation to persons affected by the significant dealing; • steps which have been, or will be, taken to ensure that the significant dealing does not occur again.	Within 10 business days of becoming aware of the significant dealing.

6. Appropriateness

Chubb has assessed the Product's key attributes and formed the view that it is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market as described within this TMD.

About Chubb in Australia

Chubb is the world's largest publicly traded property and casualty insurer. Chubb, via acquisitions by its predecessor companies, has been present in Australia for 100 years. Its operation in Australia (Chubb Insurance Australia Limited) provides specialised and customised coverages including Business Package, Marine, Property, Liability, Energy, Professional Indemnity, Directors & Officers, Financial Lines, Utilities as well as Accident & Health, to a broad client base, including many of the country's largest companies. Chubb also serves successful individuals with substantial assets to insure and consumers purchasing travel insurance.

More information can be found at www.chubb.com/au.

Contact Us

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